

2018 COAPRT Academic Annual Report

1. Introduction

Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you are required to submit an annual report and pay your annual maintenance fees. This annual report is a representation of what you are doing, not a determination of validity.

NOTE: All programs will be invoiced in January. Payment is not to be submitted prior to receipt of invoice. You will receive your invoice in the mail in January.

Your annual report is to be submitted via this online form no later than **March 1, 2018**.

Per the COAPRT Handbook:

All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.

An answer of “no” to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.

For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.

If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council’s Fall Meeting to bring the identified standard(s) into compliance.

Please contact us at COAPRT@nrpa.org if you have any questions.

Thank you!

2. Contact Information

1. Please select your institution from the list below

California University of Pennsylvania

2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.

Our students at California University of Pennsylvania graduate with a Bachelor of Arts in Parks and Recreation Management. The primary philosophy and goals of the Park and Recreation Management program is to improve the quality of life for our citizens and our communities. We are devoted to improving the health and wellness of our constituents through provision and promotion of an active and healthy leisure lifestyle. Also, we are dedicated to the effective preservation, conservation, stewardship, management and use of our parks and protected areas while continuing to connect children to nature and improve our environment. Finally, our Program is committed to enhancing social equity and promoting equal access to parks, recreation and leisure opportunities for all.

3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

Prefix (optional) : Dr.

First Name : Thomas

Middle Initial (optional) : D.

Last Name : Wickham

Suffix (optional) : PhD

4. Confirm your Contact Information for Primary Contact:

Position Title : Faculty, California University of PA
Address 1 : 250 University Avenue
Address 2 (optional) : Box 55
City : California
State : PA
Zip Code : 15419-1394
Email : wickham@calu.edu
Phone Number : 7249384045

5. How many of your programs are COAPRT accredited?

1

6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Parks and Recreation Management

7. Confirm your Program's Information

Institution Name : California University of PA
Department Name : Earth Sciences
Website : www.calu.edu
President's Name : Geraldine Jones
President's Address 1 : 250 University Avenue
President's Address 2 : Old Main 110, MailBox: 95
President's City : California
President's State : PA
President's Zip Code : 15419-1394
President's Email : jones_gm@calu.edu
President's Phone Number : 724-938-4400

3. Intent to Pursue Accreditation

8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

4. Statistics Summary Report - Faculty

10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

5. Statistics Summary Report - Students

Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.

13. For the students graduating from the accredited programs in 2017, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <http://nces.ed.gov/ipeds/glossary/index.asp?id=812>

100

6. Narrative Report - Learning Outcomes Assessment

For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program.

TWO outcomes must have direct measures.

It is strongly suggested that you have your outcomes with you as you complete this questionnaire.

Some examples of DIRECT measures include the following:

- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:

- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

7. Narrative Report - Learning Outcomes Assessment - Program #1

Please provide the following information for the Program you listed as Program #1 above.

14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will demonstrate entry-level knowledge in the nature and scope of the park, recreation, tourism, and hospitality professions and the historic, scientific, and philosophical foundations of the profession based on evaluation of key class assignments.

15. Method by which the learning outcome for Standard 7.01 was assessed:

Course-specific assignments, activities and test/quiz items were used to assess compliance with the learning outcomes.

REC 165: Recreation Agency Presentation

REC 165: Crowding Activity

REC 165: Health Fair Assignment

REC 165: Leisure Motivation Questionnaire Assignment

REC 361: Disability for a Day Project

REC 361: Interview Assignment

REC 361: Diversity Bingo Activity

REC365: Recreation Resource Management quiz items were used to assess compliance with the learning outcomes.

REC 374: Commercial Recreation Business Profile Paper

REC 374: Commercial Recreation Issues Paper

REC 412: Program Benefits Assignment

16. Please indicate whether this outcome measure is Direct or Indirect.

Direct

17. Result of the assessment of the learning outcome for Standard 7.01:

REC 165: Recreation Agency Presentation: 85% of students who were present for the class discussion will perform the required task at a satisfactory level or better.

REC 165: Crowding Activity: 85% of students who were present for the class discussion will perform the required task at a satisfactory level or better.

REC 165: Health Fair Assignment- A total of 89% of the students (or greater) received a "B" or higher for the assignment. Students are asked to discuss their answers on paper and in class as a part of a discussion on the assignment.

REC 165: Leisure Motivation Questionnaire Assignment - A total of 85% of the students (or greater) received a "B" or higher for the assignment. Students are asked to discuss their answers on paper and in class as a part of a discussion on the assignment.

REC 361: Ability Awareness Project: 85% of students will perform the required task at a satisfactory level or better

REC 361: Interview Assignment: 85% of students will perform the required task at a satisfactory level or better.

REC 361: Diversity Bingo Activity: 85% of students who were present for the class discussion will perform the required task at a satisfactory level or better.

REC 365: Most students excelled in the class on People in Recreation History quiz where they scored higher than our expectations. The students during the Fall 2016 semester correctly answered the questions 90% of the time which is above our expectation of 80%.

REC 374: Commercial Recreation Business Profile Paper: 85% of students will perform the required task at a satisfactory level or better.

REC 374: Commercial Recreation Issues Paper: 85% of students will perform the required task at a satisfactory level or better.

REC 412: Program Benefits Paper 85% of students will perform the required task at a satisfactory level or better.

18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students will demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

19. Method by which the learning outcome for Standard 7.02 was assessed:

REC 165: Gender Equality Activity: Gender Equality Activity: Students are shown clips from the films "Thelma and Louise" and "A League of Their Own" and are told to identify the main theme of the film clip, and explain the connection of leisure, women, and equality in the film.

REC 361: Constraints in Leisure Activity & Adaptive Program Activity: Students are asked to brainstorm constraints of diverse populations; Adaptive Program Activity: Students are asked to plan an arts and crafts program that accommodates a person who is blind, a person who uses a wheelchair, and a person who could not use their arms; In an example of workplace diversity training, students play "Diversity Bingo" where they try to learn something different about their classmates then discuss their reactions to their own cultural experiences.

REC 361: Ability Awareness Experience: Working in groups, students would each participate in a recreation activity with some sort of disability. Students would then discuss their experiences along with suggestions for making recreation areas more accessible

REC 374: Local Commercial Recreation Business Profile: Students will investigate one commercial recreation/tourism business in their area either by visiting the business or through a web search and answer a variety of questions including visitor demographics

REC 412: Needs Assessment Assignment: Students will discuss a number of possible "needs" that the Annual Pike Run Youth Fishing Festival Program/Event might meet for participants.

REC 412: Term Project Paper: Students will create a detailed report of the Annual Pike Run Youth Fishing Festival's program planning, delivery & evaluation.

20. Please indicate whether this outcome measure is Direct or Indirect.

Direct

21. Result of the assessment of the learning outcome for Standard 7.02:

REC 165: Gender Equality Activity: Unmet. 73% of students completed the activity.

REC 361: Constraints in Leisure Activity: Met. 91% of students completed the activity. The completion rate for this activity indicates that students understand and embrace personal and cultural dimensions of diversity and recognize the need to design services for diverse populations.

REC 361: Adaptive Program Activity: Unmet. 77% of students completed the activity.

REC 361: Ability Awareness Experience: Unmet. 55% of students earned a grade of 80% or higher on this assignment.

REC 374: Local Commercial Recreation Business Profile: Commercial Recreation Business Profile: Met. Every student earned an 80% or higher on this assignment. This indicates that students understand commercial recreation's role in designing, implementing, and evaluating services for diverse populations.

REC 412: Needs Assessment Assignment: Unmet. 61% of students earned an 80% or higher on this assignment, with an average grade of 75%.

REC 412: Term Project Paper: Unmet. 59% of students earned an 80% or higher on this assignment, with an average grade of 75%.

22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students will demonstrate entry-level knowledge about operations and strategic management and administration in parks, recreation, tourism and/or related professions.

23. Method by which the learning outcome for Standard 7.03 was assessed:

REC 165: Recreation Agency Report
REC 361: Adaptive Program Activity
REC 361: Diversity In the News Assignment
REC 374: In-class activities: Students were divided into groups to develop a chapter of a feasibility study for a movie theater in town, Students discussed pros/cons of seasonal and part time staff for commercial recreation businesses; Students examined financial management documents (income statements, balance sheets).
REC 374: Commercial Recreation Business Plan
REC 374: Exam Questions related to budgeting and finance
REC 412: Program Benefits Assignment
REC 412: Program Promotion Assignment
REC 412: Term Project Paper
GEO 474: Park Master Plan Project

24. Please indicate whether this outcome measure is Direct or Indirect.

Direct

25. Result of the assessment of the learning outcome for Standard 7.03:

REC 165: Unmet. Recreation Agency In-Class Assignment: 76% of students completed the activity.
REC 361: Adaptive Program Activity: Unmet. 77% of students completed the activity.
REC 361: Diversity In the News Assignment: Unmet. 66% of students earned a grade of 80% or higher on this assignment.
REC 374: Commercial Recreation Business Plan: Unmet. 66% of students earned a grade of 80% or higher on this assignment.
REC 374: Exam Questions: Unmet. 62-79% of students scored an 80% or higher on the exam questions including those related to commercial recreation operations.
REC 412: Program Benefits Assignment: Met. 92% of students earned an 80% or higher on this assignment, with an average grade of 84%.
REC 412: Program Promotion Assignment: Unmet. 83% of students earned an 80% or higher on this assignment, with an average grade of 84%.
REC 412: Term Project Paper: Unmet. 59% of students earned an 80% or higher on this assignment, with an average grade of 75%.
GEO 474: Park Master Plan Project: Met. 95% of students achieved a "B" or higher on the Master Plan Project.

12. Narrative Report - Accountability and Informing the Public

26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<https://www.calu.edu/academics/undergraduate/bachelors/parks-recreation-management/index.aspx>

27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<https://www.calu.edu/academics/undergraduate/bachelors/parks-recreation-management/index.aspx>

28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<https://www.calu.edu/academics/undergraduate/bachelors/parks-recreation-management/index.aspx>

13. Program Changes

29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".

None

14. Submitter Information

30. Completing the information below will act as your digital signature on the 2018 COAPRT Annual Report.

Name : Dr. Thomas D. Wickham
Phone : 7249384045
Email : wickham@calu.edu

As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.

15. Thank You!

Thank you for providing us with your Annual Report! Please contact us at COAPRT@nrpa.org if you have any questions.